



Unforgettable Customized Events

OVERVIEW

WHO IS FÊTE STUDIO?

Fête Studio is a full-service event planning and design studio specializing in fresh new ways to tell your story through innovative events and non-traditional experiences. We provide event management, creative concepts, marketing, public relations, and consulting services to help businesses and organizations connect with the right audience—those people who influence their success.

We bring to each project a unique combination of marketing strategy and visual production experience. Understanding that a well-planned event can be a powerful demonstration of your message, Fête Studio works to customize our services for each client. Fête believes that you will get more out of an event if your guests leave knowing something about you, so we help you identify your message. We work to create a strategic plan outlining your event's specific objectives, design décor, budget, timeline, and implementation. You should be able to enjoy your event, so let us handle the planning.

WHY HIRE FÊTE STUDIO?

- » **Creativity:** With an innovative staff and strong creative team, we always bring refreshing ideas to the table. Each event and every service we provide is customized based on the individual's needs. No two events are alike, and we plan to keep it that way.
- » **Strategy:** We make your brands come alive. We understand and abide by your brand standards to make your event consistent with your company's vision.
- » **Relationships:** Our connection within the community, our buying power, and our vendor relations allow us to offer you the best industry rates based on your needs.
- » **Professionalism:** Our calm and professional demeanor allows you to sit back, relax, and witness your event as a guest, not a planner.
- » **Management:** From the very beginning, we implement a detailed process in order to identify our clients' needs. We provide structured timelines and action plans that keep everyone on the same page and on time.



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SERVICES

Listed below is a sampling of our services. We provide a free consultation to build an event package based on your needs. Pricing varies according to services performed. Services are also available à la carte.

EVENT DESIGN

- » Event Concepts (theme, color palette, create overall atmosphere, design elements, food and beverage, flowers, etc.)
- » Event Site Layout
- » Graphic Design (invitations, event promotional materials, collateral materials, website, keynote, PowerPoint, video)
- » Production Management (oversee execution of all creative elements)

EVENT MANAGEMENT

- » Project Management (contracts, negotiations, timelines, event accounting, budget monitoring, etc.)
- » Venue Selection and Management
- » Vendor Selection and Management (photography, AV, lighting, catering, rentals, etc.)
- » Budget Management (budget development, break-even analysis, ongoing budget monitoring/reporting throughout planning process, etc.)
- » Guest List Management
- » Staffing and Volunteer Management (setup, during event, post event)
- » Legality and Permitting (ABC, security, road closure, etc.)
- » Entertainment/Talent Management (bands, celebrity talent, entertainment acts, speakers, etc.)
- » Travel Management (hotel, air and ground transportation, etc.)



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EVENT MARKETING

- » Event Marketing Strategy (promotion, public relations, grassroots marketing, social media, etc.)
- » Sponsorship Development
- » Audience Development

NONPROFIT

We offer all above services to nonprofits, in addition to:

- » Fundraising Consultation (live auction, silent auction, donation and procurement development, etc.)
- » Volunteer Management (consult committees and boards to manage events)

POST EVENT

- » Event Recap (review results, recommendations, post-event follow-up, etc.)

TYPES OF EVENTS

Association Meetings
Awards Banquets
Community Festivals
Conferences
Corporate Meetings

Executive Meetings
Fundraising Galas
Golf Tournaments
Grand Openings
Holiday Parties

Internal Corporate Events
Press Events
Product Launches
Promotional Events
Trade Shows